Professional & Impactful Presentation Skills



More than ever, employers demand strong communication and presentation skills. Employees are expected to be confident speakers who have the ability to prepare clear and concise presentations. Those who are able to deliver effective and engaging presentations distinguish themselves and achieve higher visibility within their organization. With strong presentation skills, you will be able to generate new business for your company, motivate your teams to execute responsibilities or simply educate others on your research and hard work.

While the fear of public speaking (Glossophobia) causes people to avoid presenting all together, strong presentation skills propel careers and can be acquired with dedication to this craft. This seminar provides techniques on preparing for delivery, overcoming anxiety and delivering messages in ways the audience can absorb and implement.

Gain a greater sense of personal confidence and poise when delivering a presentation.

- Learn strategies to manage public speaking anxiety and appear confident in any public speaking platforms.
- Identify your individual presentation style and the best approaches to delivering your messages.
- Learn effective use of spaces, room set ups, delivery platforms, etc.
- Review the 10 most effective presentation delivery skills and their implementation.
- Understand the importance and utilization of strong research and credible information.
- Review the different platforms to create engaging and interesting presentations; PowerPoint, Prezi, etc.
- Assess your audiences' topic awareness and effectively tailor delivery to meet their needs.
- Practice the utilization of tone, pace, inflection and articulation.
- Create a presentation style that is unique and memorable.
- Understand the various learning styles of audiences.

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